22TIA0086.10 CUPA-HR CHRO Summit Pre-Event Email
Subject line: Looking to keep your most valuable asset?
Pre-header: Fresh retention ideas as you head to the CHRO Summit.

TIAA

Fresh retention ideas as you head to the CHRO Summit.
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From retirement plan to retention remedy

As the CUPA-HR CHRO Summit begins, you'll dive into key challenges facing the future of higher education. While you explore solutions, we encourage you to look at plan options to help boost retention.

Add financial wellness to make your plan work harder

It can help employees take charge of their future and stay focused at work.

Streamline providers and add advice

You'll reduce the guesswork of investing and help boost employee confidence.

Add popular options to increase impact

Socially responsible investments and a smarter default with lifetime income can add value.

Boost your leadership rewards

A robust compensation program gives your leaders another reason to stay.

Reduce worry. Increase impact.

Let's raise employee financial confidence and free them to focus on their purpose.

Learn more

Or call your TIAA Relationship Manager.

TIAA is a CUPA-HR Mary Ann Wersch Premier Partner.

22TIA0086.20 CUPA-HR CHRO Summit Post Event Emails
Subject line: Help to keep your most valuable resource
Preheader: Following the CHRO Summit, explore fresh retention ideas.

Following the CHRO Summit, explore fresh retention ideas.
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Tap your retirement plan's hidden potential

We hope you made the most of the CUPA-HR CHRO Summit, exploring ways to rebound and thrive in the post-pandemic workplace.

As you apply fresh ideas to challenges on campus, remember to consider your retirement plan as a retention resource. You can help boost financial confidence for your employees by offering:

- Robust financial wellness
- Retirement plan advice
- Socially responsible investing
- A smarter default option with access to lifetime income

Together we can find options that best fit your plan

Learn more

Or call your TIAA Relationship Manager

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